



Draft Needs + Opportunities

1 Strategic Plan Goal: Public Safety

Douglas County is place where citizens feel safe at home, work and in the community.

Objectives:

- Provide timely and quality services
- Improve community resilience through better prevention, preparedness and recovery
- Strengthen resiliency of critical infrastructure

Draft Goals + Opportunities



Very few stated needs and opportunities in existing plans around public safety. Suggests a need to:

- Evaluate current public safety services
- Identify areas of infrastructure vulnerability

New Needs + Opportunities?

Steering Committee additions:



Draft Needs + Opportunities

2 Strategic Plan Goal: Infrastructure

Douglas County is place where citizens can move efficiently, affordably, and safely via our well-designed and maintained network of roads, sidewalks, trails, and transit options.

Objectives:

- Improve and modernize transportation infrastructure
- Promote a clean, beautiful, and sustainable community

Draft Goals + Opportunities



- Roadway maintenance
- Address roadway safety issues
- Lack of roadway connectivity/network outside of cities
- Improve key corridors, particularly with new streetscapes, fewer curb cuts, and more mode choices
- Enable freight mobility but need to reduce conflicts
- Build out multi-use path network
- Preservation of rural/small town character
- Maintain easy access to I-20

New Needs + Opportunities?

Steering Committee additions:



Draft Needs + Opportunities

3 Strategic Plan Goal 3: Economic Development

Douglas County is place where citizens, businesses and places are thriving economically.

Objectives:

- Improve access to employment supports
- Attract and support business
- Leverage partnerships, collaboration, and competition

Draft Goals + Opportunities



- Take advantage of great location in region/access to HJAIA
- Attract key industry clusters: advanced manufacturing, professional technology services, media + entertainment
- Tell the Douglas County story
- Need more and better quality retail and restaurants
- Need more workforce development programs and support
- Attract new workers to Douglas County
- Need to identify specific sites suitable for industrial and commercial development
- Support local small businesses and entrepreneurs
- Plan carefully to reduce impacts of industrial and commercial areas on residential areas
- Have undeveloped/underdeveloped land, but many have environmental constraints

New Needs + Opportunities?

Steering Committee additions:



Draft Needs + Opportunities

4 Strategic Plan Goal 4: Public Health

Douglas County is place where citizens can attain their highest level of health and well-being within a healthy sustainable environment.

Objectives:

- Support healthy communities
- Expand access to health services and information

Draft Goals + Opportunities



Not many explicit needs and opportunities in existing plans, but could address active lifestyles and environmental/water quality under this goal, such as:

- Improve and expand opportunities for walking and bicycling
- Create safe connections to schools
- Sustain quality and quantity of water supply

New Needs + Opportunities?

Steering Committee additions:



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5 Strategic Plan Goal 5: Recreation

Douglas County is place where citizens can participate in quality arts, sports, recreation, and cultural enriching activities.

Objectives:

- Improve availability and access to cultural and recreational services
- Heighten awareness, appreciation and promotion of diverse cultures

Draft Goals + Opportunities



- More access to parks and open spaces
- Better connections to existing parks and resources, like Sweetwater State Park and the Chattahoochee River
- Need more cultural programming/ things to do

New Needs + Opportunities?

Steering Committee additions:



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6 Strategic Plan Goal 6: Transform Douglas

Douglas County is place where citizens trust their government, responsibly manages resources, provides exceptional services, and equitably represents them.

Objectives:

- Ensure inclusive community engagement, representation, and governance
- Attract, develop, and retain a great workforce
- Develop a strong workplace culture
- Continuously improve process effectiveness
- Be responsible stewards of County resources
- Leverage technology to modernize and ensure full utilization of County facilities

Draft Goals + Opportunities



- Equitable services across the County
- Alignment of land development decisions with infrastructure investments
- Enhanced coordination between County and School District around growth and planning
- Maintaining engagement with the community

New Needs + Opportunities?

Steering Committee additions:



Draft Needs + Opportunities

? Others?

Draft Goals + Opportunities



- Need more housing, and more diverse housing options
- Need more multi-family development
- Need policies that reduce institutional ownership of single-family homes
- Balancing land use, particularly between industrial and residential demands
- Need to support and improve K-12 education

New Needs + Opportunities?

Steering Committee additions: